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FROM THE LEADERS IN AI --- VENTUREBEAT PRESENTS:

# **VB TRANSFORM 2021**

## *Agenda*

HOSTED ONLINE | July 12-16, 2021

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# Transform 2021 Agenda

Digital Only | July 12 - 16, 2021

All times in Pacific

## Day 1: AI/ML AUTOMATION TECHNOLOGY SUMMIT

**7:30 AM - 7:35 AM PT**

Welcome from MC

**7:35 AM - 8:35 AM PT**

Big Bytes in AI - Breakfast Series Part 1 - Panel Discussion

Presented by Capital One

Topic of the day - Women in AI: A Seat at the Table

How can we get more women into the AI workforce? What are the roles and responsibilities of academia, governments, corporates & society as a whole in achieving this goal?

Panelists:

- Kay Firth Butterfield, Head of AI and Machine Learning and Member of the Executive Committee, World Economic Forum
- Kathy Baxter, Principal Architect, Ethical AI Practice, Salesforce
- Tiffany Deng, Program Management Lead- ML Fairness and Responsible AI, Google
- Teuta Mercado, AI Program Director, Capital One
- Moderated by Noelle Silver

**8:35 AM - 8:50 AM PT**

Summit Welcome and Opening Remarks

Speaker: Matt Marshall, CEO, VentureBeat

**8:50 AM - 9:15 AM PT**

Keynote: Fireside Chat - AI in Security

5 things Public & Private sector Cybersecurity leaders need to know to make hybrid work safe.

Speaker: Vint Cerf, Co-Father of the Internet & Chief Internet Evangelist for Google, in conversation with Fahmida Rashid, Executive Editor, Venturebeat

**9:15 AM - 9:40 AM PT**

Keynote - Fireside Chat

Speaker TBA, Moderator TBA

**9:40 AM - 10:05 AM PT**

Keynote: Fireside Chat - AI in Security

Constructively disrupting supply chain & retail execution: How Procter & Gamble is leveraging AI to do this - and what you can learn from it.

Speaker: Guy Peri, Chief Data & Analytics Officer, P&G, in conversation with Jaime Fitzgibbon, Founder and CEO, Ren.ai.ssance Insights

**10:05 AM - 10:30 AM PT**

Keynote - Fireside Chat

Data & AI strategies in the new age of telecommunications: How Verizon is leveraging data and AI to deliver an exceptional 'Phygital' customer experience.

Speaker: Ronan Dunne, CEO, Consumer Group, Verizon, in conversation with Shuchi Rana, Head GTM, Headspin

**10:30 AM - 10:55 AM PT**

Keynote: Fireside Chat - AI in Technology

Lessons from Redfin's powerful AI-powered recommendation engines. A walk through of its data tech and strategy journey

Speaker: Bridget Frey, Chief Technology Officer, Redfin, in conversation with Matt Marshall, Founder & CEO, VentureBeat

**10:55 AM - 11:10 AM PT**

Coffee Break: 1:1 Networking

**11:10 AM - 11:35 AM PT**

Keynote - Fireside Chat

Speaker TBA, Moderator TBA

**11:35 AM - 12:00 PM PT**

Fireside Chat - AI in Retail

How a 167-Year Old, Iconic Company Like Levi Strauss & Co. Is Upskilling Its Workforce to Embrace Data and AI

Speaker: Katia Walsh, Chief AI Officer, Levi Strauss, in conversation with Mike Hendrickson, Vice President of Technology and Developer Products, Skillsoft

**12:00 PM - 12:10 PM PT**

Women in AI Breakfast Report back

Speakers TBA

**12:10 PM - 12:35 PM PT**

Fireside Chat - AI in Security

Risk(AI)y Business: How Mastercard is using AI to better understand and adapt to risk

Speaker: Johan Gerber, Executive Vice President Security & Cyber Innovation, Mastercard, in conversation with Fahmida Rashid, Executive Editor, Venturebeat

**12:35 PM - 12:50 PM PT**

Coffee Break: 1:1 Networking

**12:50 PM - 1:20 PM PT**

Panel Discussion - AI in Healthcare

Big trends in how AI can contribute to more effective healthcare that produces better outcomes for all.

Panelists:

- Chris Kakkanatt, Data Science Senior Director, Pfizer
- Dr. Joseph Colorafi, System VP, Clinical Data Science and Analytics, CommonSpirit Health
- Dr. Doug Melton, Head of Clinical and Customer Analytics, Evernorth, a subsidiary of Cigna Corporation
- Dr. Taha Kass-Hout, Director of Machine Learning, Amazon Web Services
- Moderator TBA

**1:20 PM - 1:50 PM PT**

Panel Discussion - AI in Finance

Big trends in how good data & powerful AI can contribute to more effective banking and financial services

Panelists:

- Steve Flinter, Vice President, Artificial Intelligence & Machine Learning, MasterCard
- Hui Wang, VP of Data Science, PayPal
- Francesco Delle Fave, VP, Goldman Sachs
- Moderated by Roey Mechrez, CTO & Co-Founder, BeyondMinds

**1:50 PM - 2:15 PM PT**

Keynote: Fireside Chat - AI in Finance

AI vs. Fraud. How Visa is using latest AI technologies such as unsupervised machine learning in the fight against payment fraud.

Speaker: Melissa McSherry, SVP Global Head of Data, Security, and Identity Products, Visa, in conversation with Jana Eggers, CEO, Nara Logics, Inc.

**2:15 PM - 2:40 PM PT**

Keynote - Fireside Chat - AI in Technology

AI+ Synthetic data = Smarter Robots

Speaker: Danny Lange, SVP of AI, Unity Technologies in conversation with Hari Sivaraman, Head of AI & Data Content Strategy, VentureBeat

**2:40 PM - 2:55 PM PT**

Coffee Break: 1:1 Networking

**2:55 PM - 3:40 PM PT**

>> Executive Forum. 'Automating the AI implementation lifecycle' Speakers TBA, Moderator TBA

**3:40 PM - 4:10 PM PT**

>> Transform WAVE: 1:1 Networking/ Speed dating for AI AUTOMATION executives

**4:10 PM - 4:55 PM PT**

>> Executive Forum. 'Biggest trends & topics in Healthcare AI & Data tech' Speakers TBA, Moderator TBA

**4:55 PM - 5:25 PM PT**

>> Transform WAVE: 1:1 Networking/ Speed dating for HEALTH CARE executives

**5:25 PM - 5:55 PM PT**

>> Technology Showcase; '5 Coolest, emerging AI & Data tech companies'

**5:55 PM - 6:00 PM PT**

Closing Remarks



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## Day 2: DATA, ANALYTICS, & INTELLIGENT AUTOMATION SUMMIT

Presented by Accenture

**7:25 AM - 7:30 AM PT**

Welcome from MC

**7:30 AM - 8:10 AM PT**

Big Bytes in AI - Breakfast Series Part 2 - Panel Discussion

Presented by Accenture

**Topic of the day - Decoding the Data**

Great applications rely on good data, just like an automobile relies on good oil. Panelists will walk us through the steps their organizations took to analyze & normalize data, including things like ensuring accuracy and reliability. They will review the various technologies used, as well as key strategies, and learnings to ensure their resulting applications are accurate, robust, and bias-free.

**Panelists:**

- Anjali Dewan, VP, American Express
- Mark Clare, Enterprise Head of Data Strategy & Enablement, Evernorth, a subsidiary of Cigna Corporation
- Ian Wong, Co-founder & CTO, Opendoor
- Arnab Chakraborty, Global Managing Director - Applied Intelligence North America Lead, Accenture
- Moderated by Valerie Nygaard, Product Lead, Google

**8:10 AM - 8:25 AM PT**

Summit Welcome and Opening Remarks

**Speaker:** Matt Marshall, CEO, VentureBeat

**8:25 AM - 8:50 AM PT**

Keynote - Fireside Chat

**Speaker:** Sanjeev Vohra, Global Lead - Accenture Applied Intelligence, Moderator TBA

**8:50 AM - 9:15 AM PT**

Keynote - Fireside Chat

**The evolution of Data, Analytics & AI and how this trilogy is accelerating innovation and transforming enterprises across industries.**

**Speakers:** Tom Davenport, Tom Siebel, & Annette Rippert, in conversation with Cindi Howson, Chief Data Strategy Officer, ThoughtSpot

**9:15 AM - 9:40 AM PT**

Keynote - Fireside Chat

**9:40 AM - 10:05 AM PT**

Keynote: Fireside Chat - AI in Retail

**Closer to you: How Nordstrom built its AI powered analytics platform called NAP that is transforming its business in fundamental ways.**

**Speaker:** Edmond Mesrobian, CTO, Nordstrom, Moderator TBA

**10:05 AM - 10:30 AM PT**

Keynote: Fireside Chat - AI in Technology

**The evolution of RPA; How Adobe is capitalizing on its Data assets to automate various processes in concert to achieve hyper automation.**

**Speaker:** Cynthia Stoddard, Chief Information Officer, Adobe, Moderator TBA

**10:30 AM - 10:45 AM PT**

Coffee Break: 1:1 Networking

**10:45 AM - 11:10 AM PT**

Keynote: Fireside Chat - AI in Technology

**The Real tech Powering Real Estate: How Zillow uses AI, data, and advanced tech to revolutionize real estate.**

**Speaker:** Stan Humphries, Chief Analytics Officer, Zillow, in conversation with Sage Lazzaro, Senior Editor, Codeword

**11:10 AM - 11:35 AM PT**

Keynote: Fireside Chat - AI in Healthcare

**"We know that we cannot change the diagnosis, but we can help change the outcome": Cigna C-suite executives discuss the impact of AI and digital interactions in transforming the health of their customers**

**Speakers:** Gina Papush, Global Chief Data & Analytics Officer at Evernorth, a subsidiary of Cigna Corporation Jason Szczuka, Chief Digital Officer, Cigna, in conversation with Joe Depa, Global Managing Director, Accenture

**11:35 AM - 12:00 PM PT**

Keynote: Fireside Chat - AI in Healthcare

**How Commonspirit health is addressing patient privacy concerns and government regulations that block access to comprehensive data while still delivering powerful analytics & AI.**

**Speaker:** Suja Chandrashekar, Chief Digital and Information Officer, Commonspirit Health, Moderator TBA

**12:00 PM - 12:10 PM PT**

Decoding the Data Breakfast Report back - Speakers TBA

**12:10 PM - 12:40 PM PT**

Panel Discussion - AI in Retail

**Understanding consumer behaviour with big data & delivering AI powered products that offer personalized recommendations.**

How retail brands are driving growth by predicting consumer buying patterns by analyzing big data.

**Panelists:**

- Alok Gupta, Head of Data Science & Machine Learning, Doordash
- Emily White, VP, Enterprise Data and Analytics, Nike
- Lan Guan, Applied Intelligence Global Solutions AI Lead, Accenture
- In conversation with Rajeev Chand

**12:40 PM - 1:10 PM PT**

Panel Discussion

**The biggest trends in RPA; hyperautomation, RPA enabled AI & digital transformation, benefits driven RPA v/s cost driven RPA, human-centered RPA etc.**

**Panelists:**

- Shane Jason Mock, VP Research & Development, American Fidelity Insurance
- Speakers TBA
- In conversation with Kyle Wiggers, Writer, VentureBeat

**1:10 PM - 1:25 PM PT**

Coffee Break: 1:1 Networking

**1:25 PM - 1:50 PM PT**

Fireside Chat - AI in Security

**Confidential Computing: What does this new security architecture mean for enterprises?**

**Speaker:** TBA, Moderated by Chris O'Brien, Writer of VentureBeat

**1:50 PM - 2:20 PM PT**

Fireside Chat - AI in Retail

**Analyze that: How Orangetheory Fitness is leveraging the biggest trends in data analytics to deliver cutting edge personal fitness to its members.**

**Speaker:** Ameen Kazerouni, Chief Analytics Officer, Orangetheory fitness, Moderator TBA

**2:20 PM PST - 2:45 PM PT**

Fireside Chat - AI in Finance

**CreditKarma CTO reveals how they managed the Big-data of their 110M members and delivered AI powered personalized recommendations in under 100 milliseconds**

**Speaker:** Ryan Graciano, CTO, CreditKarma, Moderator TBA

**2:45 PM - 3:00 PM PT**

Coffee Break: 1:1 Networking

**3:00 PM - 3:45 PM PT**

>> Executive Forum. 'The Symbiosis of RPA & AI. How to get your strategy right.' Speakers TBA, Moderator TBA

**3:45 PM - 4:15 PM PT**

>> Transform WAVE: 1:1 Networking/ Speed dating for RPA executives

**4:15 PM - 5:00 PM PT**

>> Executive Forum. 'The five data analytics trends you need to be aware of for 2021, for business intelligence.' Speakers TBA, Moderator TBA

**5:00 PM - 5:30 PM PT**

>> Transform WAVE: 1:1 Networking/ Speed dating for DATA ANALYTICS executives

**5:30 PM - 6:15 PM PT**

>> Executive Forum. 'Biggest trends & topics in Retail AI & Data tech' Speakers TBA, Moderator TBA

**6:15 PM - 6:40 PM PT**

>> Transform WAVE: 1:1 Networking/ Speed dating for RETAIL executives

**6:40 PM - 6:45 PM PT**

Closing Remarks



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## Day 3: CONVERSATIONAL AI & INTELLIGENT AI ASSISTANTS SUMMIT

Presented by Five9

**7:30 AM - 7:35 AM PT**

Welcome from MC

**7:35 AM - 8:35 AM PT**

Big Bytes in AI - Breakfast Series Part 3

Panel Discussion

**Topic of the day: "Accurate & Intelligent AI Assistants"**

As conversational AI advances and AI assistants become more and more intelligent and human like, how can we analyze, train and sensitize AI natural language to make it accurate, explainable, & fair to generate maximum value for businesses and consumers alike?

Speakers TBA, Moderator TBA

**8:35 AM - 8:50 AM PT**

Summit Welcome and Opening Remarks

**Speaker:** Matt Marshall, CEO, VentureBeat

**8:50 AM - 9:15 AM PT**

Keynote - Fireside Chat

Speaker TBA, Moderator TBA

**9:15 AM - 9:40 AM PT**

**Keynote: Fireside Chat - AI in Finance**

Ken Dodelin, Vice President, Mobile, Web, Conversational AI & Messaging Products, Capital One in conversation with Head of AI & Data Content Strategy, VentureBeat

**9:40 AM - 10:05 AM PT**

Keynote - Fireside Chat

**Nex-Gen Entertainment: Learn about Comcast's journey in implementing conversational AI for content discovery and enabling better user experiences**

**Speaker:** Matthew Zelesko, Chief Technology Officer, Comcast, Moderator TBA

**10:05 AM - 10:30 AM PT**

**Keynote: Fireside Chat - AI in Finance**

**How Intuit combined expert AI assistants, with virtual human experts and grew its TurboTax Live Customer Base by 70% and what you can learn from it**

**Speaker:** Marianna Tessel, Chief Information Officer, Intuit, in conversation with Matt Marshall, Founder & CEO, VentureBeat

**10:30 AM - 10:45 AM PT**

Coffee Break: 1:1 Networking

**10:45 AM - 11:10 AM PT**

**Keynote: Fireside Chat - AI in Security**

**AI Assistants have access to a lot of confidential data; How can we best secure these intelligent AI assistants while ensuring a great user experience.**

Speaker TBA, in conversation with Fahmida Rashid, Executive Editor, Venturebeat

**11:10 AM - 11:35 AM PT**

**Keynote: Fireside Chat - AI in Retail**

**The Optimizer: How Kohl's is using AI and ML to empower its people, optimize its supply chain and transform the customer experience, while also delivering higher profitability**

**Speaker:** Paul Gaffney, Chief Technology Officer, Kohl's, in conversation with Sage Lazzaro of VentureBeat

**11:35 AM - 12:00 PM PT**

**Keynote: Fireside Chat - AI in Manufacturing**

Speaker TBA, Moderator TBA

**12:00 PM - 12:10 PM PT**

Accurate & Intelligent Assistants Breakfast Report back - Speakers TBA

**12:10 PM - 12:40 PM PT**

**Panel Discussion or Fireside Chat - AI in Retail**

Speaker TBA, Moderator TBA

**12:40 PM - 1:10 PM PT**

Panel Discussion

**Big trends in conversational AI and intelligent AI assistants**

This session explores the move from chatbots to truly intelligent assistants with a wide range of capabilities, more human-like speech with advancements in NLU, no-code/low-code platforms, greater, faster personalization powered by more data and compute power, purpose built - ROI driven AI assistants and more.

Panelists:

- Barak Turovsky, Head of NLP, Google
- Christian Kitchell, AI solutions executive & Head of Erica, Bank of America
- Speakers TBA
- Moderator TBA

**1:10 PM - 1:25 PM PT**

Coffee Break: 1:1 Networking

**1:25 PM - 1:55 PM PT**

Keynote - Fireside Chat

**Conversational AI in Banking: Leveling the Competitive Landscape**

FIs of any size and business model can leverage Conversational AI to interact with users beyond simple reactive dialogue. Flexible natural language and proactive capabilities generate interactions that engage consumers on meaningful money matters, in addition to efficient servicing – all while generating measurable ROI.

In this session, Rob Guilfoyle, Co-Founder of Abe.ai, will lead an informative panel discussion on how Conversational AI, in the form of Virtual Financial Assistants, is changing the customer service landscape for financial institutions (FI) of all types and sizes, allowing them to offer the same level of innovation and engagement as the biggest banks. Illustrating how AI can positively impact different business models, joining Rob will be leaders from institutions with distinct approaches to their users – a digital-only bank and a credit union.

Speakers TBA, in conversation with Rob Guilfoyle, Co-Founder of Abe.ai

**1:55 PM - 2:25 PM PT**

Panel Discussion

**Call center automation: how AI Assistants can co-exist and help humans do their jobs better?**

With Intelligent AI assistants permeating every field, how will the human workforce adapt? How can AI assistants and humans co-exist? What are the guardrails society needs to put in place?

Panelists:

- Marco Casalaina, SVP, Salesforce
- Speakers TBA
- Moderated by Kyle Wiggers, Writer, VentureBeat

**2:25 PM - 2:40 PM PT**

Coffee Break: 1:1 Networking

**2:40 PM - 3:25 PM PT**

>> Executive Forum - Biggest Trends & Topics in Finance AI: Conversational Intelligence & What is Cognitive Banking? Moderated by Zor Gorelov, CEO & Co-Founder, Kasisto (45 min)

**3:25 PM - 3:55 PM PT**

>> Transform WAVE: 1:1 Networking/ Speed dating for CONVERSATIONAL AI & INTELLIGENT ASSISTANTS executives

**3:55 PM - 4:40 PM PT**

>> Executive Forum - The state of the art in convo AI & intelligent assistants. Breaking into level 5. Speakers TBA, Moderator TBA

**4:40 PM - 5:10 PM PT**

>> Transform WAVE: 1:1 Networking/ Speed dating for FINANCE executives

**5:10 PM - 5:15 PM PT**

Closing Remarks



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## Day 4: AI AT THE EDGE & IoT SUMMIT

**8:00 AM - 8:05 AM PT**

Welcome from MC

**8:05 AM - 9:00 AM PT**

**Big Bytes in AI - Breakfast Series Part 4**

Panel Discussion

**Topic of the day - BIPOC in AI; a seat at the table**

How can organizations build such diverse AI teams which include People of Color and what measures can they put in place to help make their AI more robust and fair. Join us for this Black, Indigenous, & People of Color Breakfast, which includes a roundtable panel discussion to brainstorm and exchange ideas.

**Panelists:**

- Yakaira Nunez, Senior Director, Research & Insights, Salesforce
- Huma Abidi, Senior Director of AI SW Products and Engineering, Intel
- Speakers TBA
- Moderated by Fahmida Rashid, Executive Editor, VentureBeat

**9:00 AM - 9:15 AM PT**

Summit Welcome and Opening Remarks

**Speaker:** Matt Marshall, CEO, VentureBeat

**9:15 AM - 9:40 AM PT**

Keynote - Fireside Chat

Speaker TBA, Moderator TBA

**9:40 AM - 10:05 AM PT**

Keynote - Fireside Chat

**More Power to AI; How Duke Energy used computer vision and robots to improve processes and cut costs by \$74M**

**Speaker:** Bonnie Titone, CIO, Duke Energy, Moderator TBA

**10:05 AM - 10:30 AM PT**

**Keynote: Fireside Chat - AI in Manufacturing**

Speaker TBA, Moderator TBA

**10:30 AM - 10:45 AM PT**

Coffee Break: 1:1 Networking

**10:45 AM - 11:10 AM PT**

**Keynote: Fireside Chat - AI in Security**

**How Goldman Sachs Looks to Apply AI to Supply Chain Security and Reduce Expenses by Tens of Millions of Dollars Annually**

**Speakers:** Michael Mattoli, Principal engineer, Goldman Sachs in conversation with Mark Papermaster, CTO & EVP, AMD

**11:10 AM - 11:35 AM PT**

**Keynote: Fireside Chat - AI in Security**

**Jump into Edge AI with Your Eyes Wide Open and Security Vulnerabilities Closed**

AI can bring opportunities and challenges with IoT, and they are especially interesting at the Edge when it comes to security. Edge AI's value and shortcomings are discussed, with actions to evolve our AI understanding and security measures. We discuss if AI running at the edge will enhance data security due to localization or open up new vulnerabilities and provide easy entry points into the wider network due to the ever increasing population of IoT devices. With the use cases of IoT devices running AI at the edge being so diverse across various industries, we discuss what are the best security strategies to ensure we counter cyber security threats. Join Dr. Celeste Fralick, the Chief Data Scientist of McAfee in this insightful discussion.

**Speaker:** Dr. Celeste Fralick, Chief Data Scientist, McAfee, in conversation with Fahmida Rashid, Executive Editor, Venturebeat

**11:35 AM - 12:00 PM PT**

**Keynote: Fireside Chat - AI in Retail**

**Seeing is believing: How eBay's Computer Vision technology is transforming the shopping experience for consumers and benefiting sellers (20min)**

**Speaker:** Nitzan Mekel-Bobrov, Chief AI Officer, eBay, in conversation with Maribel Lopez, Founder & Principal Analyst, Lopez Research

**12:00 PM - 12:10 PM PT**

Big Bytes in AI Breakfast Report Back

Speakers TBA, Moderator TBA

**12:10 PM - 12:40 PM PT**

**Panel Discussion - AI in Technology**

**D&I in shopping; How Pinterest is building a more representative shopping experience through AI & AR**

Speakers Jeremy King of Pinterest, in conversation with Matt Marshall, Founder & CEO, VentureBeat

**12:40 PM - 1:10 PM PT**

**Panel Discussion - AI in Manufacturing/Industrial**

**Autonomous Vehicles, powered at the Edge**

How autonomous vehicles powered by AI running at the Edge, and enabled by 5G will transform transportation and how automobile and aircraft manufacturing companies need to adapt their processes and infrastructure to keep pace.

Speakers TBA, Moderator TBA

**1:10 PM - 1:25 PM PT**

Coffee Break: 1:1 Networking

**1:25 PM - 1:55 PM PT**

**Panel Discussion - AI in Technology**

**Big trends in computer vision technology**

**Panelists:**

- Fiona Tan, Global Head of Customer and Supplier Technology, Wayfair
- Speakers TBA
- Moderator TBA

**1:55 PM - 2:25 PM PT**

Panel Discussion

**Big trends in Edge AI & IoT.**

With 5G and AI at the edge advancing, IoT sensors and devices are becoming more and more widespread. What are some of the biggest current and future applications of this technology in various industries? How will it transform healthcare, finance, retail, manufacturing and security?

**Panelists:**

- Reed Peterson, SVP, Telecom Strategy & Engagement, Datastax
- Speakers TBA
- Moderator TBA

**2:25 PM - 2:40 PM PT**

Coffee Break: 1:1 Networking

**2:40 PM - 3:25 PM PT**

>> Executive Forum - 'Living on the Edge: Great stories of how enterprises can transform their businesses by implementing AI at the edge' leveraging IoT devices' Moderator TBA

**3:25 PM - 3:55 PM PT**

>> Transform WAVE: 1:1 Networking for EDGE COMPUTING & IOT executives

**3:55 PM - 4:40 PM PT**

>> Executive Forum. 'Biggest trends & topics in Manufacturing/ Industrial AI & Data tech' Moderator TBA

**4:40 PM - 5:10 PM PT**

>> Transform WAVE: 1:1 Networking/ Speed dating for MANUFACTURING/INDUSTRIAL executives

**5:10 PM - 5:15 PM PT**

Closing Remarks



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## Day 5: THE BIG PICTURE IN THE WORLD OF AI & DATA

### 9:00 AM - 9:15 AM PT

Summit Welcome and Opening Remarks

Speaker: Matt Marshall, CEO, VentureBeat

### 9:15 AM - 9:45 AM PT

Keynote - Fireside Chat

Speaker TBA, Moderator TBA

### 9:45 AM - 10:05 AM PT

Keynote - Fireside Chat

Speaker TBA, Moderator TBA

### 10:05 AM - 10:30 AM PT

Keynote - Fireside Chat

Speaker TBA, Moderator TBA

### 10:30 AM - 10:45 AM PT

Coffee Break: 1-1 Networking

### 10:45 AM - 11:10 AM PT

Keynote - Fireside Chat

Speaker TBA, Moderator TBA

### 11:10 AM - 12:10 PM PT

**Best of Transform; Executive Summary**

**Speakers:**

- Hari Sivaraman, Head of AI Content, Venturebeat
- Fahmida Rashid, Executive Editor, Venturebeat
- Kyle Wiggers, Lead AI Writer, Venturebeat
- Sage Lazzaro, Senior Reporter Venturebeat
- In Conversation with Matt Marshall, Founder & CEO, Venturebeat

### 12:10 PM - 12:25 PM PT

Coffee Break: 1-1 Networking

### 12:25 PM - 1:25 PM PT

Venturebeat AI Survey Results

Venturebeat AI Innovation Awards

Venturebeat Women in AI Awards

### 12:25 PM - 1:10 PM PT

>> Executive Forum - The Big Picture in Data, Moderator TBA

### 1:10 PM - 1:40 PM PT

>> Transform WAVE: 1:1 Networking for Big Picture Data executives

### 1:40 PM - 2:25 PM PT

>> Executive Forum - The Big Picture in AI, Moderator TBA

### 2:25 PM - 2:55 PM PT

>> Transform WAVE: 1:1 Networking for Big Picture in AI executives

### 2:55 PM - 3:05 PM PT

Closing Remarks from Matt Marshall, CEO VentureBeat