

FROM THE LEADERS IN AI --- VENTUREBEAT PRESENTS:

VB TRANSFORM 2021

HOSTED ONLINE | July 12 - 16, 2021

VentureBeat

#VBTransform

PRESENTED BY VENTUREBEAT

**The #1 publisher of AI news, insights,
and coverage.**

VentureBeat is proud to be the leading source for transformative tech news and events that provide deep context to help business leaders make smart decisions and stay on top of breaking news.

According to Techmeme, VentureBeat is the leader in coverage of artificial intelligence and machine learning, with two of our AI writers ranked as #1 and #3 respectively.

VentureBeat's unique audience of 6M monthly unique readers consists of today's most influential decision-makers at the most innovative global companies.



A week-long digital event experience

Transform 2021 is the AI event of the year for business executives looking to maintain their competitive edge in an AI-driven world.

Dedicated to AI innovation

Bridging the gap between **top brands and vendors**, Transform online offers unique ways to **participate in executive level content, workshops, and networking opportunities** designed to meet your KPIs.

Content designed by AI leaders

Five days of cutting-edge, **highly curated content** across the main stage, vertical industry tracks, and small offstage sessions for hands-on learning. The coverage is both cross-vertical and cross-functional.

Conversations dedicated to AI in business

Five days of **unrivaled networking and relationship building**, including private boardroom sessions, plus virtual group sessions for leading executives.

Online expos to highlight your product

Five days of the Online Expo, where executives and decision-makers can **discover a range of disruptive and industry-specific AI solutions**.

A VIP experience brought online

Exclusive **online networking groups and lounges** bring together the movers and shakers from across the world. Attendance restricted to Director+.

Best in class AI tech showcase

We are raising the bar for 2021 to identify the most **exciting startups and vendors with truly unique offerings**.



A 5-day series of online AI & Data summits



Day 1: AI/ML Automation Technology Summit

In this AI/ML Automation Technology summit day, we will explore the growing trend of automation in various disciplines within AI & ML ranging from data collection & preparation, feature engineering, model selection, data labeling/annotation, model training & hyperparameter optimization.



Day 2: Data, Analytics, & Intelligent Automation Summit

In this Data, Analytics & Intelligent Automation summit day, we will explore the evolution of RPA from delivering tactical, point solutions to the promise of strategic, enterprise wide, hyper-automation. We will discuss the ins and outs of how to deliver the most impactful RPA by optimizing your business processes before automating them -- and also cover where RPA is headed, including the infusion of AI.



Day 3: Conversational AI & Intelligent AI Assistants Summit

As conversational AI advances and AI assistants become more and more intelligent and human-like, we will discuss how we can analyze, train and sensitize AI natural language to make it explainable, fair and free of gender and racial stereotypes and biases.



Day 4: AI at the Edge & IoT Summit

At the VB Transform AI at the Edge & IoT summit, we will discuss various topics such as ensuring greater user privacy, enabling lower latency, enabling better search and personalization, enabling and accelerating automation, delivering real time intelligence etc.



Day 5: Computer Vision, AR/VR & Robotics Summit

On this computer vision, AR/VR & robotics summit day, hear from industry leaders who will talk about their journeys and learnings in implementing these technologies, how they unlocked value/ROI from them, and their thoughts about what the future holds.

Reach VentureBeat's digital audience

VentureBeat online readership includes millions of unique readers seeking transformative tech news, business solutions, and in-depth research and commentary.

6M

Uniques & Growing

3.6K

Are director level & above*

\$150k+

Annual salary indexed at 210

64%

Are millennials & Gen-X (18-54)

12M

Actual views every month*

1.4M

Social followers



3M

Exclusive mobile monthly unique visitors

60%

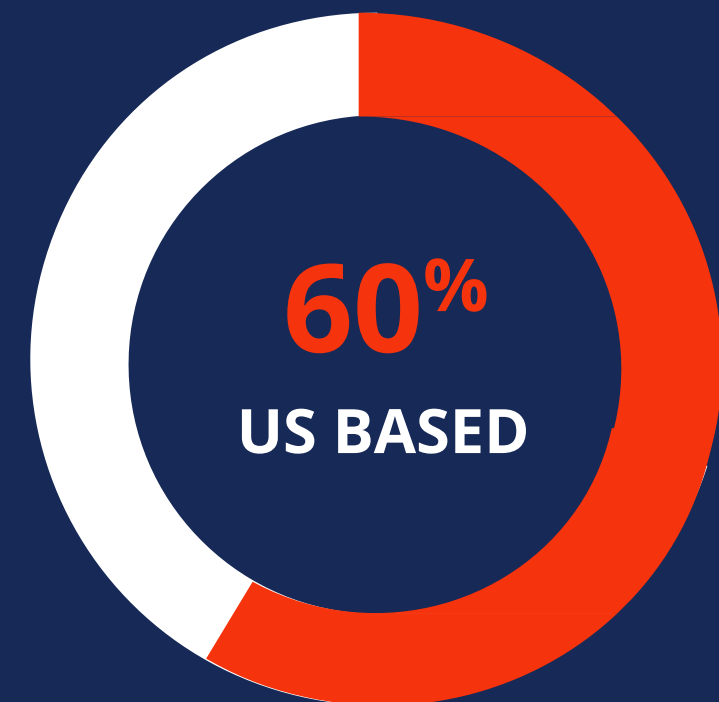
Are located in the United States

Reach VentureBeat's event audience

VB Transform is known for its executive level focus, **prioritizing content and experiences for brand decision makers, giving top vendors and sponsors the opportunity to share their unique solutions** and advance business goals.

Since pivoting to digital, VB Transform has grown to thousands of attendees and viewers from across the globe while maintaining a focus on Director level and above leads.

Transform 2020 attracted **triple the registrations of in-person events**, the global reach following the livestream grew exponentially.



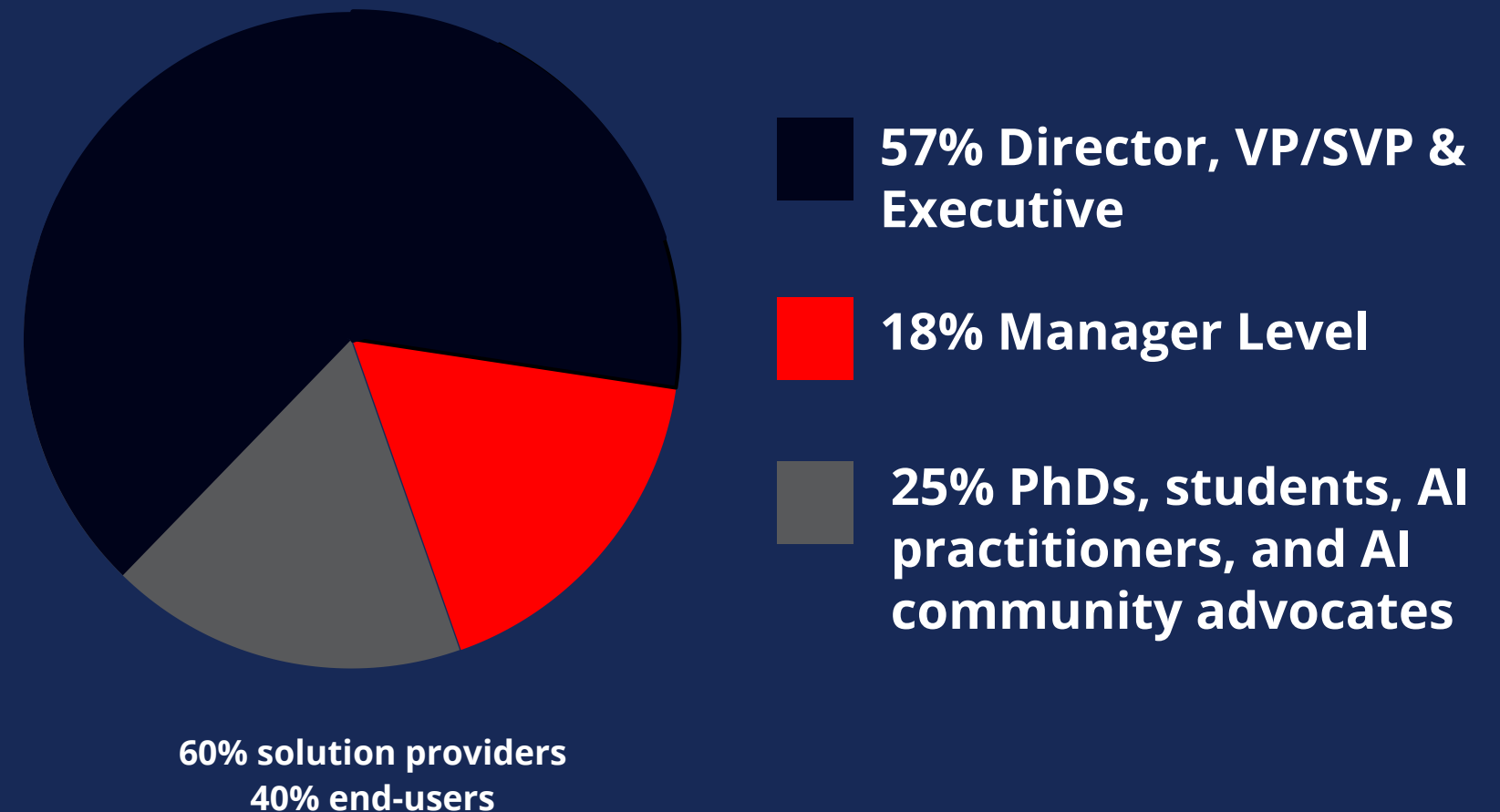
Followed by the UK, Europe and Asia

An executive level conference

Transform 2020 attracted over 2.9K registered users and thousands more post-event viewers via **VentureBeat's in-content player and post-event video hub.**

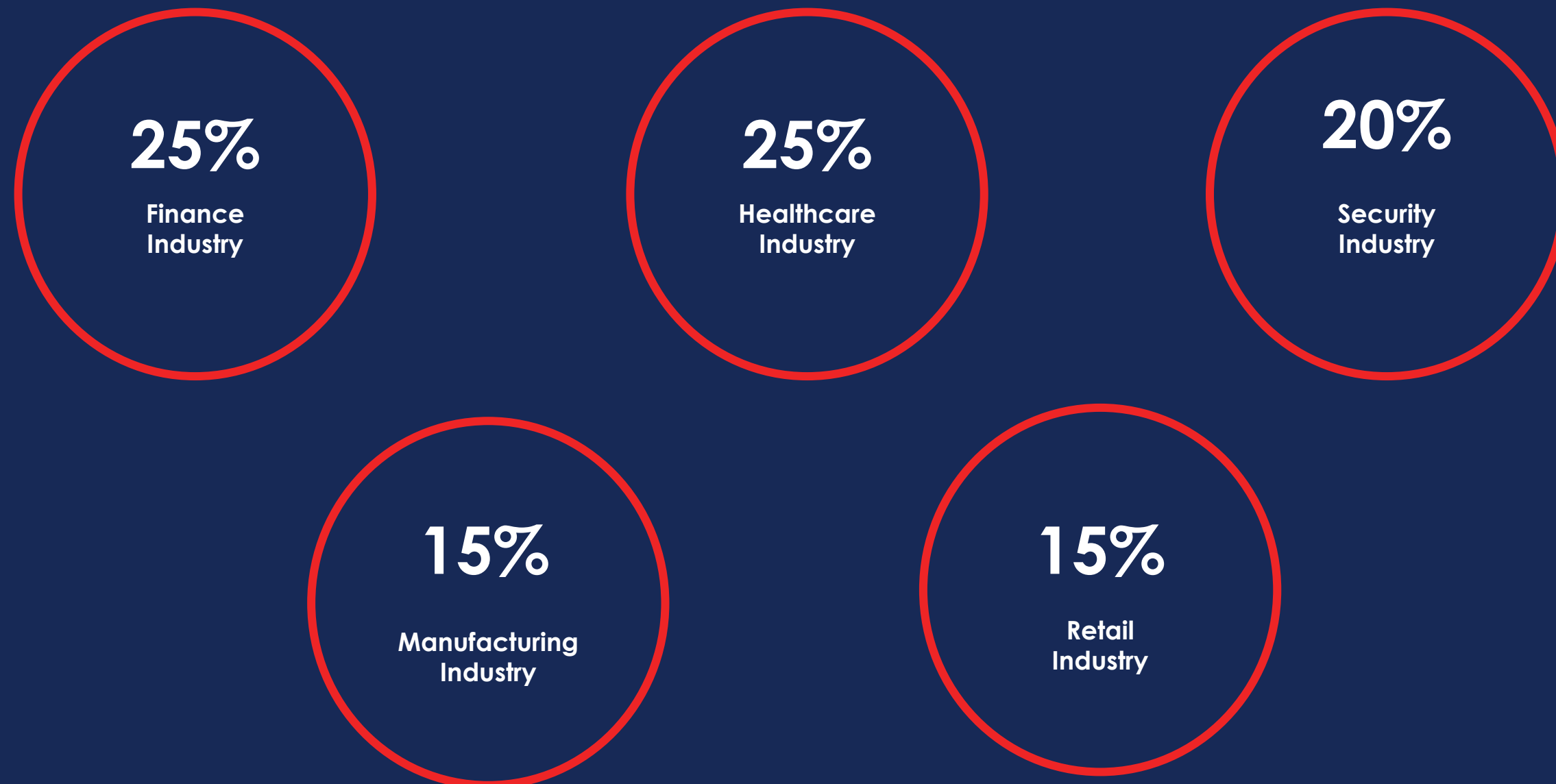
On top of brand leaders and tech providers, Transform's community also includes attendees with deep AI backgrounds including **world-class PhDs, AI practitioners, and AI community advocates** and influencers.

Transform 2021 expects over 3k registered attendees, and aims for 50% end-users. Out of the total registrants, it is expected that 60% will be executive level.

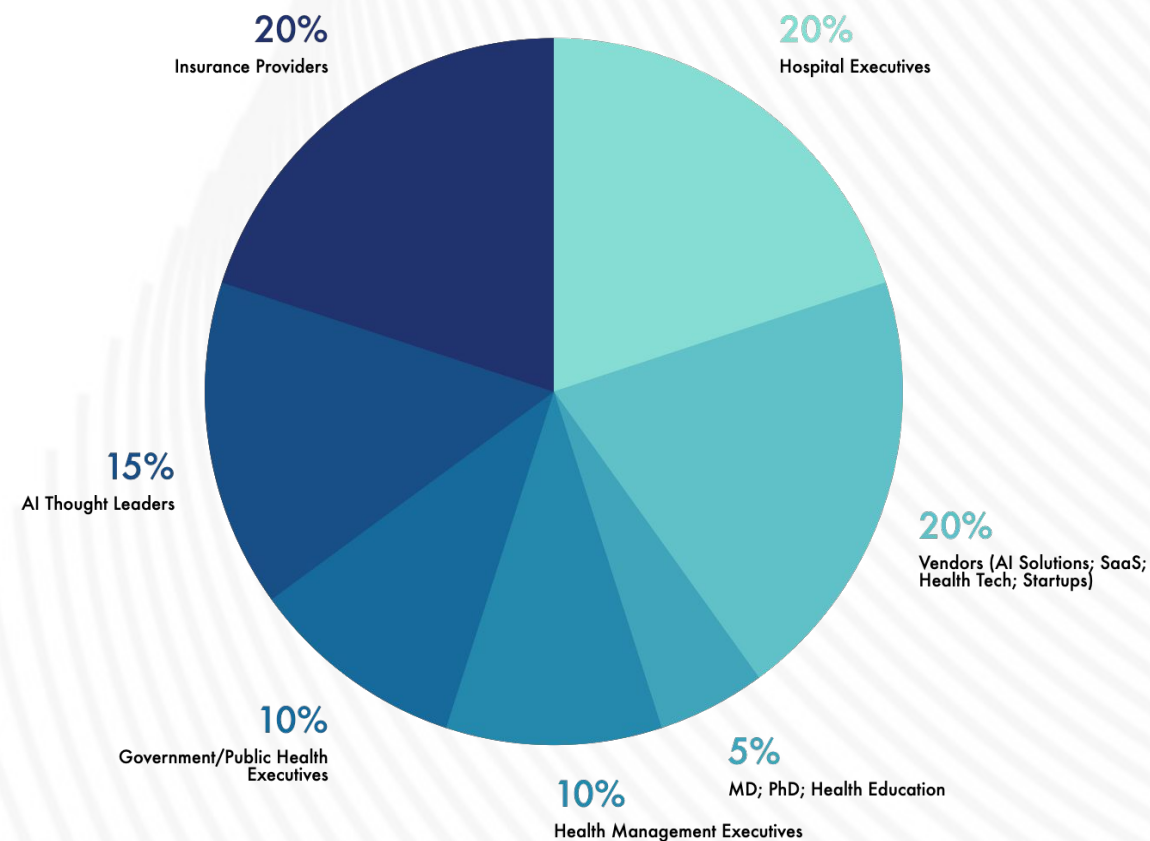


An industry focus

Hear from top industry experts on strategy and technology in the main application areas of AutoML/AutoAI, RPA, data analytics, conversational AI, intelligent AI assistants, AI at the edge, IoT, computer vision, AR/VR, & robotics. Transform Week also features industry focused vertical tracks, which include case studies and insights from **healthcare, finance, retail, manufacturing & security**.



Healthcare Attendee Profile



Connect with leading decision-makers from **public and private hospitals, global insurance providers, health management leaders, public health executives**, and many more.

Healthcare attendees are targeted to join specific healthcare track sessions, with a dedicated healthcare agenda and focus.

SELECT PAST ATTENDEES INCLUDE:

Genentech

AdventHealth

HealthTap

CommonSpirit

Cigna

GE Healthcare

Walmart

Indegene

iorahealth

UnitedHealthcare

United Therapeutics Corporation

Sutter Health

Retail Attendee Profile

RETAIL ATTENDEES EXPECTED INCLUDE:

Chief Marketing Officer

Chief Data Officer

VP Marketing

Director of Analytics

Head of AI/ML

Director of Marketing

Connect with leading decision-makers from both **established enterprise brands and retail businesses** seeking to pivot to digital during a post-COVID retail landscape.

Retail attendees are targeted to join specific retail track sessions, with a dedicated retail agenda and focus.

SELECT PAST ATTENDEES INCLUDE:



Finance Attendee Profile

FINANCE ATTENDEES EXPECTED INCLUDE:

- Chief Marketing Officer
- Chief Data Officer
- VP Marketing
- Director of Analytics
- Head of AI/ML
- Director of Marketing

Connect with leading decision-makers from **public and private banks, global financial advisers, wealth management leaders, bank executives**, and many more.

Finance attendees are targeted to join specific finance track sessions, with a dedicated finance agenda and focus.

SELECT PAST ATTENDEES INCLUDE:



Security Attendee Profile

SECURITY ATTENDEES EXPECTED INCLUDE:

Chief Information/
Security Officer

Chief Data Officer

VP Marketing

Director of Analytics

Head of AI/ML

Cloud Security Architect

Connect with leading decision-makers from **today's top digital security and technology companies.**

Security attendees are targeted to join specific security track sessions, with a dedicated security agenda and focus.

SELECT PAST ATTENDEES INCLUDE:



ORACLE



Booz | Allen | Hamilton

Raytheon



NORTHROP GRUMMAN



accenture



Manufacturing Attendee Profile

SECURITY ATTENDEES EXPECTED INCLUDE:

- Chief Manufacturing Executive
- Chief Data Officer
- VP Marketing
- Director of Quality Management
- Director of Quality Management
- Automation Engineer/Specialist

Connect with leading decision-makers from **a range of manufacturing and industrial companies seeking to move into the future of work using AI.**

Manufacturing/industrial attendees are targeted to join specific manufacturing track sessions, with a dedicated industrial agenda and focus.

SELECT PAST ATTENDEES INCLUDE:



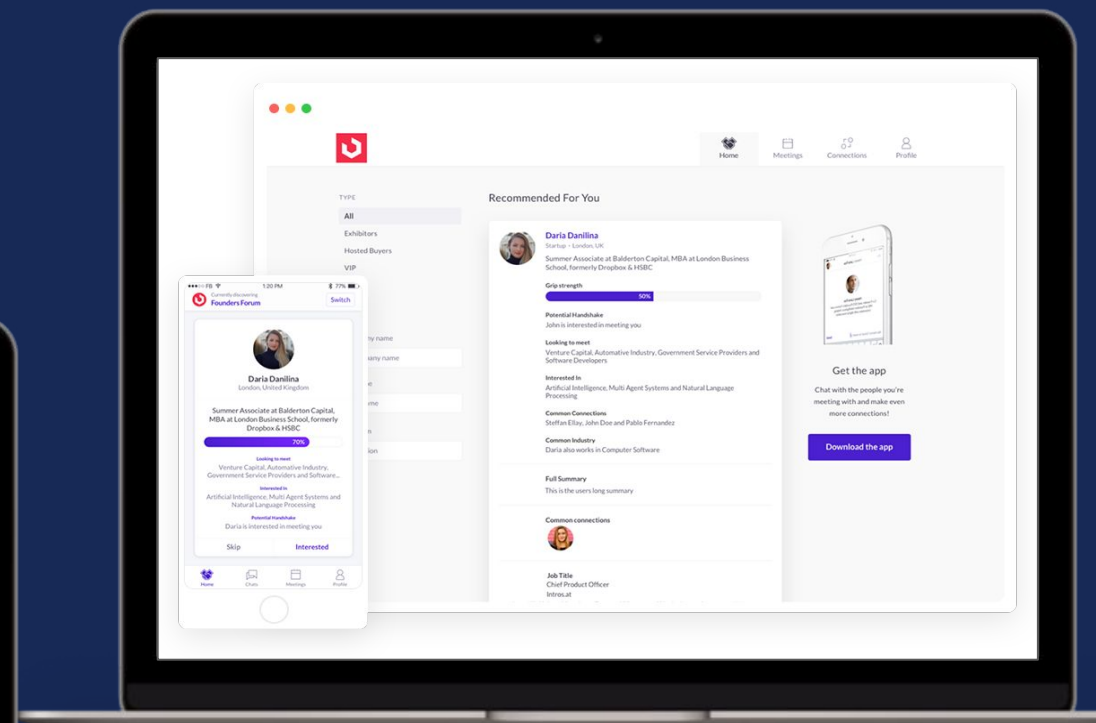
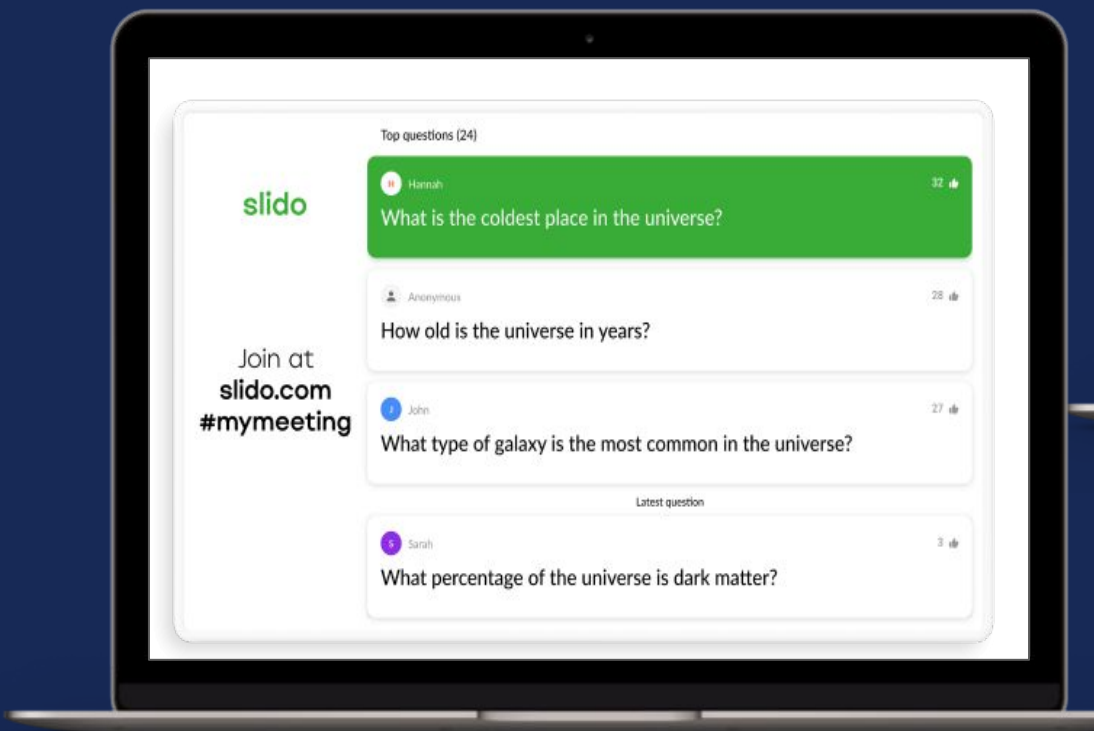
Attended by top brands and tech leaders



Hosted on the VentureBeat platform

Sponsors can expect the best in class technology at our events including:

- Hosted on a custom built platform
- On-demand video and event news features
- In-content streaming to thousands of daily readers
- Grip for 1:1 meetings
- Slido for Q&A + engagement
- Anyclip for post event content hub



Why sponsors join digitally

A leading digital experience

Hosted on best-in-class digital event technology, Transform presents a unified experience for attendees and sponsors, bringing the best of in-person events to the online ecosystem. Paired with custom branded campaigns, live streams, and digital add-ons, we present custom solutions to meet your KPIs online.

AI thought leadership

Further establish and grow your authentic leadership and engagement with the AI community by leading sessions and workshops around some of the most important conversations in AI today.

Leads your sales team is craving

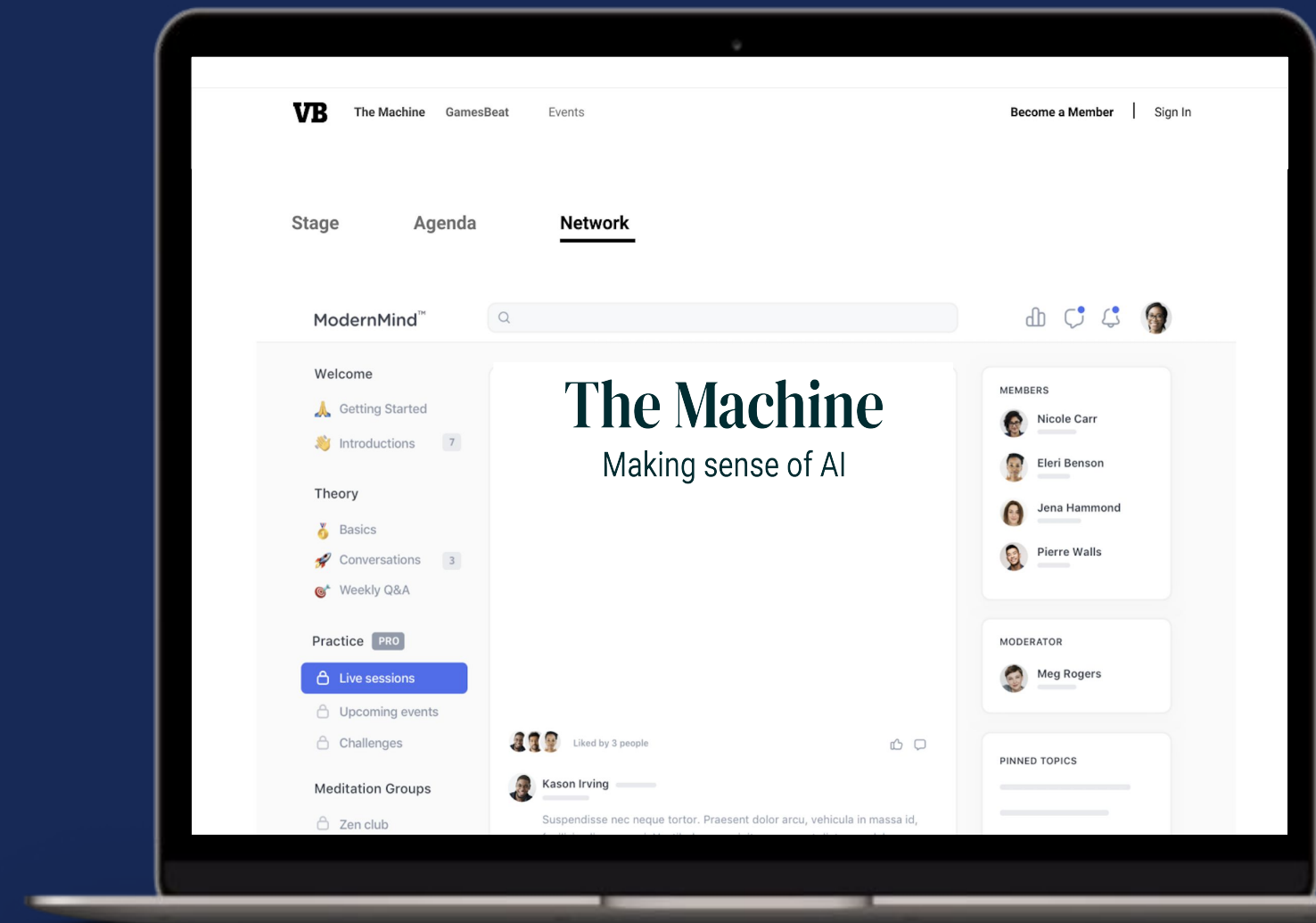
Engage with the executives and brands your company serves best, complete with contact information and useful data.

Elevated awareness and exposure

Leverage speaking opportunities and engage with some of the most influential highly-curated speakers and executives addressing the most transformative tech.

High-impact networking opportunities

Get access throughout the digital event to senior decision-makers in several planned online networking sessions and roundtables.



Strategic Sponsorship Opportunities

Custom Partnerships

CATEGORY LEADER SPONSORSHIP (\$500K)

1 SPOT LEFT!

3-6 Month Consulting + Insight Series

Category king creator, includes **3 pre-event articles** and **3 post-event articles**. Category sponsors include a higher level of production, a full insight series, consulting time, a complete content hub, and more.

Advisory Board Position

Become a member for the Transform advisory board, VB to approve exec

Day Long Takeover

Fully own 1 day of VB AI Summits at Transform

Kickoff Keynote Session

30-minute Main Stage speaking session to air during the online event (C-level is strongly recommended; option for opening keynote pending VB editorial approval). Option for live or pre-recorded. Content to be approved by VB.

Article Based on Keynote Session

VentureBeat to take the content from the video interview and produce a sponsored article with the video embedded. 15,000 pageviews guaranteed, 30,000 video views guaranteed.

Brand Highlight Video

Capture the audience with a 30-second video to run during peak times in the agenda (Sponsor to provide)

Virtual Expo Area

Dedicated company hub with 1:1 meeting functions and asset hubs including pre-recorded videos, custom CTA and click through, and more.

Digital Conference Signage

Your logo featured on the online event platform

Complimentary Digital Passes & Complimentary Customer Passes

7 full digital passes + 4 full digital guest passes for your customers

Final Attendance List

Attendees contact details including company name, full name, email address, job title, job level, work city, work state, work country, industry

Logo and Link Inclusion

On event website, online event experience hub, and promotional materials

2 Sponsored Articles with pinned placement on VB's AI channel for 24 hours

(\$12,000 value; provided by you and approved by VB)

1-Week Channel Takeover on VB's AI channel

High impact display, 600k estimated impressions (\$30,000 value)

1-Week exclusive sponsorship of the AI Weekly Newsletter

27k subscribers, goes out on Friday's (\$6,000 value)

2 Sponsored Tweets

VB's 700k+ Twitter followers (\$4,000 value)

1 Facebook Post to VB's 450k+ followers

(\$2,000 value)

Exclusive Sponsor for Video Hub

Video hub page including "presented by" sponsor logo

ANCHOR - 1 DAY SUMMIT SPONSOR (\$150K)

1 SPOT LEFT!

Day Long Takeover

Fully own 1 day of VB AI Summits at Transform, including main stage branding

Keynote Session & Panel Inclusion

30-minute Main Stage speaking session to air during the online event (C-level is strongly recommended; option for opening keynote pending VB editorial approval). Option for live or pre-recorded.

Brand Highlight Video

Capture the audience with a 30-second video to run during peak times in the agenda (Sponsor to provide)

Virtual Expo Area

Dedicated company hub with 1:1 meeting functions and asset hubs including pre-recorded videos, custom CTA and click through, and more.

Digital Conference Signage

Your logo featured in the online event platform

Logo and Link Inclusion

On event website, online event experience hub, and promotional materials

Complimentary Digital Passes

7 full digital passes

Complimentary Customer Passes

4 full digital guest passes for your customers

Final Attendance List

Attendees contact details including company name, full name, email address, job title, job level, work city, work state, work country, industry

1 sponsored article published on VentureBeat

(\$7,000 value; provided by you and approved by VB)

1 Sponsored Tweet to VB's 700k+ followers

VB's 700k+ Twitter followers (\$4,000 value)

1-Week exclusive sponsorship of the AI Weekly Newsletter

27k subscribers, goes out on Fridays (\$6,000 value)

INDUSTRY LEADER PARTNER (\$100K)

1 SPOT LEFT!

Industry Thought Leader

Sponsor collaborates on 3 thought leadership sessions

Keynote Session & Panel Inclusion

30-minute Main Stage speaking session to air during the online event (C-level is strongly recommended; option for opening keynote pending VB editorial approval). Option for live or pre-recorded.

Brand Highlight Video

Capture the audience with a 30-second video to run during peak times in the agenda (Sponsor to provide)

Virtual Expo Area

Dedicated company hub with 1:1 meeting functions and asset hubs including pre-recorded videos, custom CTA and click through, and more.

Digital Conference Signage

Your logo featured in the online event platform

Daily Recap Emails

Industry specific emails blasts sent featuring highlights from the track

Complimentary Digital Passes

7 full digital passes

Complimentary Customer Passes

4 full digital guest passes for your customers

Final Attendance List

Attendees contact details including company name, full name, email address, job title, job level, work city, work state, work country, industry

1 sponsored article published on VentureBeat

(\$7,000 value; provided by you and approved by VB)

1 Sponsored Tweet to VB's 700k+ followers

VB's 700k+ Twitter followers (\$4,000 value)

1-Week exclusive sponsorship of the AI Weekly Newsletter

27k subscribers , goes out on Fridays (\$6,000 value)

Logo and Link Inclusion

On event website, online event experience hub, and promotional materials

Verticals Include: finance, healthcare, security, manufacturing, retail

Find the [full agenda online here](#), including the thought leadership panels that would be included in your sponsorship.

PLATINUM SPONSORSHIP (\$75K)

3 SPOTS LEFT!

Keynote Session

30-minute Main Stage speaking session to air during the online event (C-level is strongly recommended; option for opening keynote pending VB editorial approval). Option for live or pre-recorded.

Article Based on Keynote Session

VentureBeat to take the content from the video interview and produce a sponsored article with the video embedded. 5,000 pageviews guaranteed, 30,000 video views guaranteed.

Brand Highlight Video

Capture the audience with a 30-second video to run during peak times in the agenda (Sponsor to provide)

Virtual Expo Area

Dedicated company hub with 1:1 meeting functions and asset hubs including pre-recorded videos, custom CTA and click through, and more.

Digital Conference Signage

Your logo featured in the online event platform

Complimentary Digital Passes

7 full digital passes

Complimentary Customer Passes

4 full digital guest passes for your customers

Final Attendance List

Attendees contact details including company name, full name, email address, job title, job level, work city, work state, work country, industry

1 sponsored article published on VentureBeat

(\$7,000 value; provided by you and approved by VB)

Logo and Link Inclusion

On event website, online event experience hub, and promotional materials

1 Sponsored Article with pinned placement on VB's AI channel for 24 hours

(\$12,000 value; provided by you and approved by VB)

1-Week Channel Takeover on VB's AI channel

High impact display, 600k estimated impressions (\$30,000 value)

1-Week exclusive sponsorship of the AI Weekly Newsletter

27k subscribers, goes out on Fridays (\$6,000 value)

2 Sponsored Tweets

VB's 700k+ Twitter followers (\$4,000 value)

1 Facebook Post to VB's 450k+ followers

(\$2,000 value) Exclusive Sponsor for Photo Gallery published post-Transform; 100% SOV roadblock ads

GOLD SPONSOR (\$35K)

3 SPOTS LEFT!

Inclusion on Panel Breakout Session

Ownership of a 30-min breakout session with opportunity to invite senior client(s) to participate on panel

Brand Highlight Videos

Capture the audience with a 30-second video to run during peak times in the agenda (Sponsor to provide)

Virtual Expo Area

Dedicated company hub with 1:1 meeting functions and asset hubs including pre-recorded videos, custom CTA and click through, and more.

Digital Conference Signage

Your logo featured in the online event platform

Complimentary Digital Passes

3 full digital passes

Complimentary Customer Passes

2 full digital guest passes for your customers

Final Attendance List

Attendees contact details including company name, full name, email address, job title, job level, work city, work state, work country, industry

1 Sponsored Article

Published on VentureBeat – \$7,000 value (provided by you and approved by VB)

Logo and Link Inclusion

On event website, online event experience hub, and promotional materials

SILVER SPONSOR (\$25K)

4 SPOTS LEFT!

Brand Highlight Videos

Capture the audience with a 30-second video to run during peak times in the agenda (Sponsor to provide)

Virtual Expo Area

Dedicated company hub with 1:1 meeting functions and asset hubs including pre-recorded videos, custom CTA and click through, and more.

Digital Conference Signage

Your logo featured in the online event platform

Complimentary Digital Passes

3 full digital passes

Complimentary Customer Passes

2 full digital guest passes for your customers

Final Attendance List

Attendees contact details including company name, full name, email address, job title, job level, work city, work state, work country, industry

1 Sponsored Article

Published on VentureBeat – \$7,000 value (provided by you and approved by VB)

Logo and Link Inclusion

On event website, online event experience hub, and promotional materials

AI SURVEY SPONSOR (\$65K)

1 SPOT ONLY

Digital AI Survey Branding

Sponsor to collaborate with VB on survey questions, target audience and survey goals. Sponsor will get first access to survey results and will be able to co-promote the survey alongside VB the day we release it. This will be a VB research piece that is built in partnership with sponsor. Survey will be designed by VB in PDF format.

Promotional Article Takeover (3 articles)

VB to promote its AI survey on social channels, most read section, and in relevant VB newsletters/email when survey is released.

Brand Story Tied into Client's Research

(Co-branded) VB Survey in partnership with sponsor is pinned on AI channel for 2 days.

Brand Highlight Videos

Capture the audience with a 30-second video to run during peak times in the agenda (Sponsor to provide)

Virtual Expo Area

Dedicated company hub with 1:1 meeting functions and asset hubs including pre-recorded videos, custom CTA and click through, and more.

Digital Conference Signage

Your logo featured in the online event platform

Complimentary Digital Passes

3 full digital passes

Complimentary Customer Passes

2 full digital guest passes for your customers

Final Attendance List

Attendees contact details including company name, full name, email address, job title, job level, work city, work state, work country, industry

1 Sponsored Article

Published on VentureBeat – \$7,000 value (provided by you and approved by VB)

Logo and Link Inclusion

On event website, online event experience hub, and promotional materials

Additional Sponsored Article with Pinned Placement on VB's AI Channel for 24 hours

(\$12,000 value; provided by you and approved by VB)

WOMEN IN AI

DIGITAL BREAKFAST SERIES (\$120K)

1 SPOT LEFT!

The Women in AI Breakfast Series is being hosted online across 3 morning sessions.

Transform 2020 saw VentureBeat make a significant commitment to include and recognize more women in the industry. In 2021, we are building on this success, repeating the hugely successful Women in AI Digital Breakfast -- which welcomed over 200 senior women execs in the industry -- as well as the Women in AI Digital Awards. The single breakfast is being expanded to a series of 3 morning sessions that act as their own stand-alone panels + networking sessions for women in AI.

The Women in AI Breakfast founding sponsor will join 2 sub-sponsors and lead the program. The founding sponsor would have exclusive ownership of the Women in AI Awards.

- » Sponsor to give welcoming or closing remarks at the digital breakfast, along with a moderator role for the panel session (minimum 200 women execs in attendance online)
- » Includes 3 sponsored articles pre- and post-event providing comprehensive coverage
- » Sponsor will also receive all the Gold Benefits (\$35k value)



1 WOMEN IN AI DIGITAL BREAKFAST (\$45K)

- » Sponsor to give welcoming or closing remarks at the digital breakfast, along with a moderator role for the panel session (minimum 200 women execs in attendance online)
- » Includes 3 sponsored articles pre- and post-event providing comprehensive coverage
- » Sponsor will also receive all the Gold Benefits (\$35k value)

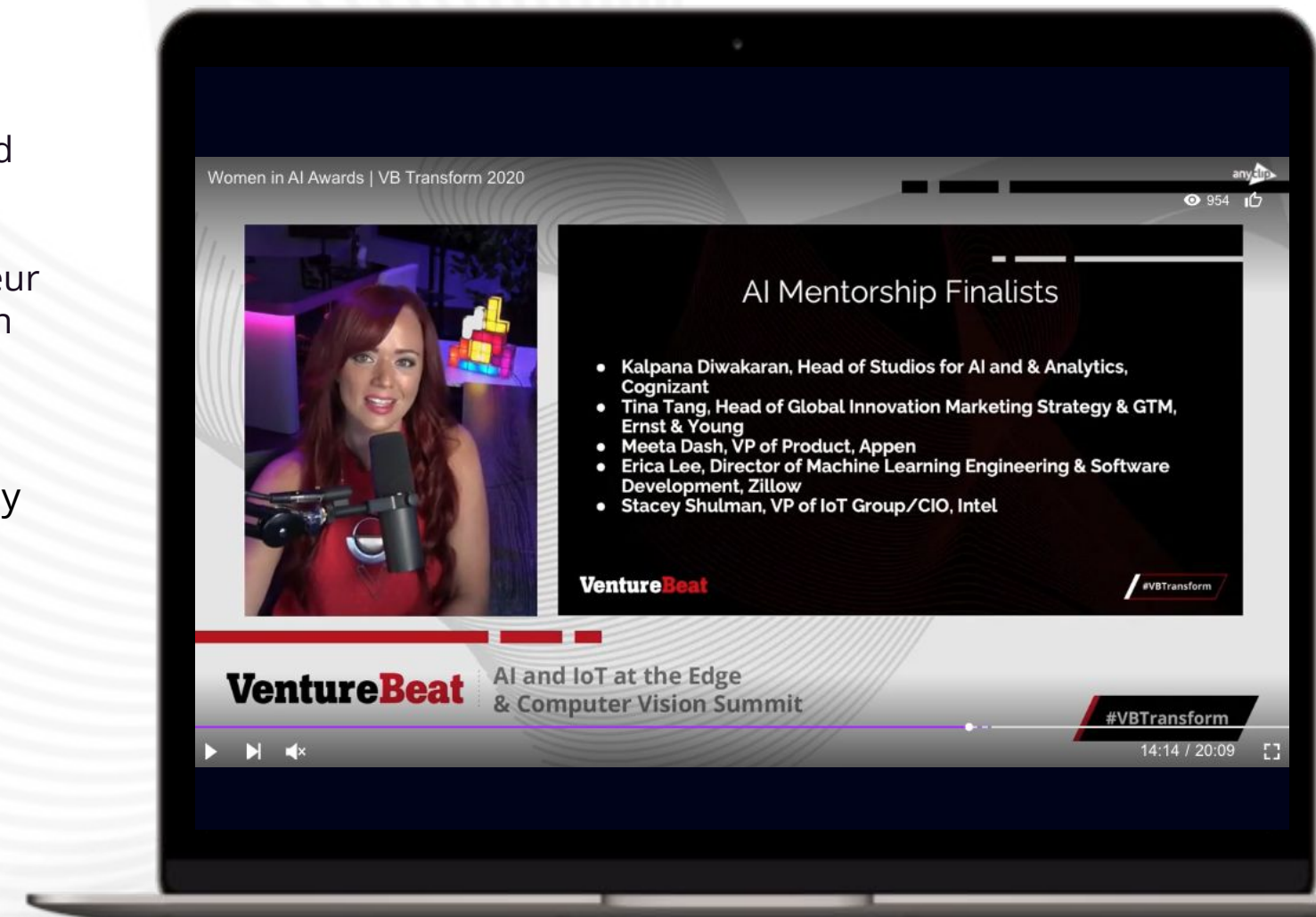
WOMEN IN AI DIGITAL AWARDS (\$50K)

1 SPOT LEFT!

The Women in AI Digital Awards are being hosted online.

Transform 2020 saw VentureBeat make a significant commitment to include and recognize more women in the industry. We honored women who are leaders in Artificial Intelligence with the purpose of recognizing those who have made outstanding contributions in 5 areas: Responsibility & Ethics of AI, AI Entrepreneur (2 Awards), AI Research, AI Mentorship, & Rising Star. In 2021, we are building on this success, repeating the hugely successful Women in AI Digital Awards.

- » Sponsor to participate in the nomination process across 5 categories
- » Includes main-stage speaking opportunity during the awards ceremony
- » Sponsor will also receive all the Gold Benefits (\$35k value)
- » Includes 3 sponsored articles pre- and post-event providing comprehensive coverage
- » Additional reach through 2 sponsored Tweets to out 700k followers; 1 sponsored Facebook post to 432k followers



DIVERSITY & INCLUSION

BREAKFAST SERIES (\$75K)

1 SPOT LEFT!

The Diversity & Inclusion Breakfasts are being hosted online across 2 morning sessions.

Transform 2020 continues its commitment to shining a spotlight on growing diversity and inclusion in the tech community at large, and in the area of AI specifically. Bias and ethics are now playing a key role as companies develop AI solutions, and the need to consider how those solutions are developed has never been more pronounced. We'll be holding an online Diversity & Inclusion Panel to provide hands-on learning. As we plan the details of the 2021 panels and surrounding programming, we're seeking a partner who can help shape the content and provide important input and leadership.

- » Includes 2 online Diversity and Inclusion Panels
- » 60-minute online panel conversation and breakout discussions
- » Sponsor to give introductory remarks for the Diversity & Inclusion panel and be a featured breakout discussion leader
- » Includes 2 sponsored articles pre- and post-event providing comprehensive coverage
- » Presenting Sponsor will also receive all the Silver Benefits (\$25k value) of Transform sponsorship



AI INNOVATION AWARDS (\$50K)

1 SPOT LEFT!

The AI Innovation Awards are being hosted online.

Following its inaugural success, the AI Innovation Awards returns to honor, recognize and award emergent, compelling, and influential work in AI. The program kicks off with a noteworthy nominating committee to determine the finalists and concludes with a high profile online awards livestream to celebrate and announce the winners.

The presenting sponsor will be on the nominating committee and will nominate two AI Innovators and will have a unique and exclusive partnership opportunity to have exposure with VentureBeat's coveted audience and AI community.

- » Presenting sponsor to give welcome remarks at AI Innovation Awards livestream
- » Presenting Sponsor will also receive all the Gold Benefits (\$35k) of Transform sponsorship
- » Includes coverage at the awards via VentureBeat's social media and comprehensive coverage of all nominees
- » Includes 6 articles shared to VentureBeat.com with 5,000 views guaranteed each



VIRTUAL ROUNDTABLES

1 SPOT LEFT!

(\$25K W/ CURATED ATTENDEES)

Providing an engaging experience to replace in-person dinners, Virtual Roundtables are successful at providing sponsors a chance to showcase their expertise to a curated community of executive attendees.

Host a Private Virtual Roundtable

- » Bringing executive level networking online. One exclusive Virtual Roundtable to be hosted by Sponsor around industry AI
- » VB to prospect and guarantee up to 10 highly targeted attendees based on Sponsor's criteria and goals.
- » Bring an executive to host a topic of your choice with
- » 60-minute digital conversation hosted via video platform
- » Continue the conversation with a corresponding session hosted in the online event platform, allowing your team to continue the conversation with direct engagement.
- » Full attendee list and contact information provided
- » Sponsor to receive a copy of the roundtable video recording
- » Option to have VB promote an "on the record" portion of the video embedded into a sponsored marketing post. 5,000 pageviews guaranteed



ROUNDTABLE + 1:1 INTRODUCTIONS

2 SPOTS LEFT!

(\$35K W/ CURATED ATTENDEES AND INTROS)

Host a private Zoom roundtable exclusively with 1x1 introductions with a hand selected group of industry leaders. The VentureBeat team will provide support with the messaging, outreach, introductions, and content support.

Private Roundtable:

- » Prebuilt audiences you can select from, or tell us your needs and we can work to help find the right segment.
- » Bringing executive level networking online. One exclusive Virtual Roundtable to be hosted by Sponsor around industry AI
- » Bring an executive to host a topic of your choice as a moderator for the conversation
- » 60-minute digital conversation hosted via video platform
- » Continue the conversation with a corresponding session hosted in the online event platform, allowing your team to continue the conversation with direct engagement.

1x1 meeting features:

- » 15 Intros based on these audiences w/ buyer intent along your technology interest (tied to roundtable attendees) **(\$7,500 value)**
- » Comes with a roundtables conversation with 15 brands, (optional: breakout into 1x1 convos) **(\$25,000 value)**
- » Add on: food/wine/etc. as custom gifts to send to your prospects **(\$500 value)**

CUSTOM SPONSORSHIPS

(Add on options - limited to one sponsor per option)

Sponsor the “Virtual Reception” (\$10k)

- » Exclusive sponsorship with high branding visibility above the fold where attendees begin their virtual event experience, containing links to event content, networking, expo, sessions, and more.

Purchase Ad-Roll Placement (\$15k)

- » Sponsor provided video (30 seconds) will play a total of 3-6 times during break sessions at VB Transform and will also include 750,000 pre-roll video ad impressions on VentureBeat's AI news channel

Twitter Feed (\$20k)

- » Logo on Twitter Feed displayed regularly throughout the digital conference
- » Special mention on stage thanking the “Official sponsor of the Twitter Feed”

Mail a Swag Bag Sponsor (\$20k)

- » Send your swag to directly conference attendees to enjoy remotely. VB to support all ideation, design, and execution with sponsor oversight. Pricing to vary based on level of inclusion.

Digital Cocktail Reception Sponsor (\$20k)

- » After-hours digital cocktail reception to be presented by sponsor
- » Sponsor owns programming and activities around the digital reception
- » Logo branding across the experience

With VentureBeat’s wide offering of event-based and digital advertising opportunities, we’ll work with you to develop a bespoke package tailored to your specific goals and KPIs. *Learn more about custom strategic partnership opportunities via VB Lab.*

THOUGHTFUL GTM STRATEGY

Strategic Sponsorship Opportunities

Expo Partnership

EXPO SPONSOR (\$5K)

Virtual Expo Area

Dedicated company hub with 1:1 meeting functions and asset hubs including pre-recorded videos, custom CTA and click through, and more.

Digital Conference Signage

Your logo featured in the online event platform

Complimentary Digital Passes

3 full digital passes

Final Attendance List

Attendees contact details including company name, full name, email address, job title, job level, work city, work state, work country, industry

Logo and Link Inclusion

On event website, online event experience hub, and promotional materials

Exhibitor / Sponsor Event Networking Guide

Company Profiles

Company Booth Profiles bring plenty of opportunities for companies to showcase their unique capabilities and products in a single overview. Simple to set up and easy for attendees to explore.

Marking a Company with "Interested" will add you to the Inbound Leads of the Company

Message a Company directly if you want to speak to them

Embedded Youtube Video

Company Information
Available fields depend on the organiser

Representatives that are associated with the Company Profile

Overview of the Sessions the Company is Speaking

Overview of the Sessions the Company is Sponsoring

Nokia

Exhibitor • Booth #0421

French multinational telecommunications, information technology...

Interested

Skip

Message Nokia

Details

Summary

Nokia is a leading provider of technology all over the world. Nokia is a leading provider of technology all over the world. Nokia is a leading provider of technology all over the world. Nokia is a leading provider of technology all over the world. Nokia is a leading provider of technology all over the world.

Company Type

Information Technology

Product Category Provided

Software, Hardware, Anywhere

Company Type

Information Technology

Website

https://landingpage.grip.events/techtvtrial

See More

Exhibitor Representatives

Maria Martin

Head of Business Operations

Chat

Lee Eccles

Customer Success Manager

Interested

Skip

Laurie Delplis

Customer Success Manager

Interested

Skip

See 7 More

Speaking at

The future of Artificial Intelligence

Main Hall

STREAM

Elon Musk

Founder & CEO of Tesla

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Join the virtual speed networking hour to have 6 meetings of 10 minutes with relevant people ahead of Money 2020 Americas. A new an innovative way to start networking with fellow participants ahead of time and pre-qualify whether its worth having a longer meeting during the event in Las Vegas in October.

Sponsoring

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Nokia Representative

Maria Martin

Date

25th of February 2020

Time

10:30 am - 11:00 am

Location

Virtual Meeting Room

Message

Write why you would like to meet?

Request Meeting

Request a Meeting with an individual Representative of the Company

Expo Grip

VB BOSS (\$15K)

1 SPOT LEFT!

Offered to pre-qualified companies only

The opportunity to take part in the Best of AI and Up & Coming showcase is offered to select companies who have been vetted by our content team as quality vendors and AI solutions.

Video Hub Inclusion

10-minute product demo to be housed in the Best of AI/Up & Coming on-demand section of Transform.

Best of AI - Infographic Inclusion

Inclusion in the custom infographic with a link out to your product demo

Virtual Expo Area

Dedicated company hub with 1:1 meeting functions and asset hubs including pre-recorded videos, custom CTA and click through, and more.

Digital Conference Signage

Your logo featured in the online event platform

Complimentary Digital Passes

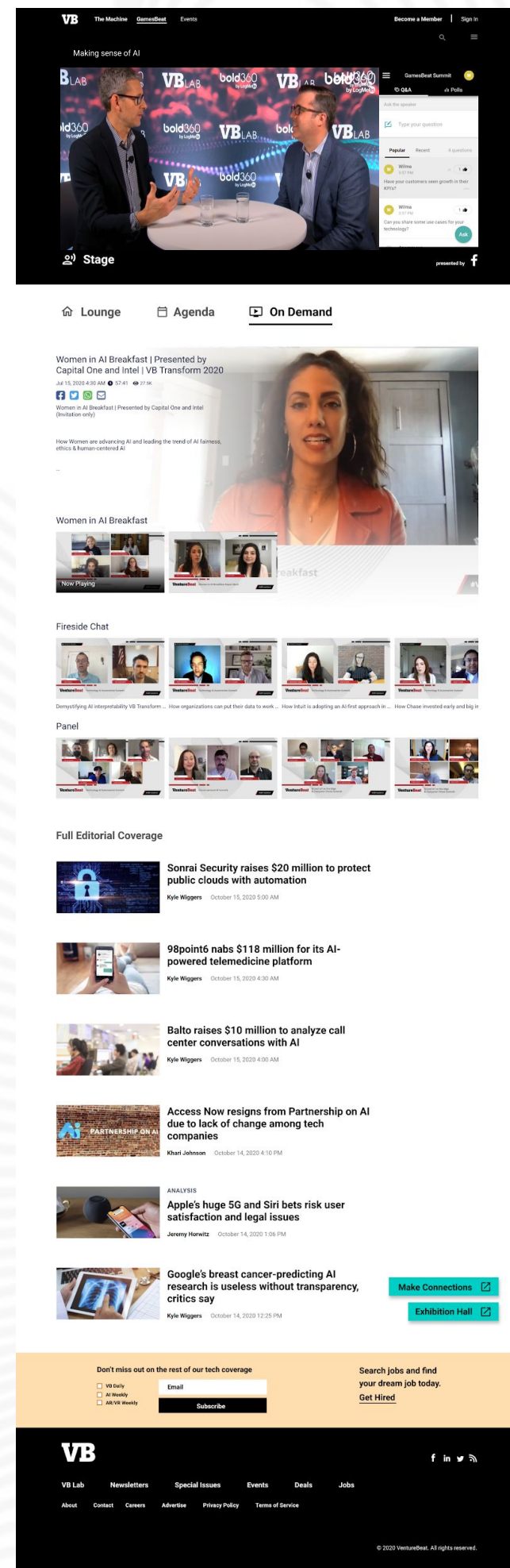
3 full digital passes

Final Attendance List

Attendees contact details including company name, full name, email address, job title, job level, work city, work state, work country, industry

Logo and Link Inclusion

On event website, online event experience hub, and promotional materials



Exhibitor / Sponsor Event Networking Guide

Company Profiles

Company Booth Profiles bring plenty of opportunities for companies to showcase their unique capabilities and products in a single overview. Simple to set up and easy for attendees to explore.



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